

**2012 INCOME DISCLOSURE POLICY
OF U.S. AFFILIATES**

Vemma offers its Affiliates an opportunity to achieve a lifetime of better health through its clinically studied, single formula, Vemma products. While many of our Affiliates join the Vemma family simply to enjoy our life-changing products, others want to share their results and take advantage of the many income benefits our business opportunity provides. With Vemma, you can work part-time and earn a supplemental income, or focus solely on your Vemma business and increase your financial potential. It's completely up to the individual how much he or she wants to achieve! Our business model is designed to reward our Affiliates by giving them an opportunity to purchase Vemma products at wholesale and reselling them at retail. If the Affiliate wants to increase his or her involvement in the business and enjoy the possibility of higher levels of income, he or she may sponsor others into the business and develop an organization.

Our plan is based on the simple two (2) team building concept - a left side team and a right side team. Since there are just two (2) teams to build, this creates excitement as new Affiliates join, one after the other, down team lines, helping more people benefit from the volume and creating greater leverage within the plan.

In order to be considered active, you must have a 60 reward point minimum order every month. Platinum and above Affiliates are considered active if they have a 120 reward point every month. A 60 reward point or 120 reward point order will activate your account for four (4) volume periods including the volume week in which the order is placed, plus one (1) volume week grace period. As an active Affiliate, you can accrue volume from sales that occur under you in your power team.

Active Affiliates (U.S.)

Leader Rank	Percent of Average Earners Per 4 Week Period	Annualized Average Earnings
Member	36.09%	\$667.78
Bronze Leader	39.03%	\$1,326.64
Silver Leader	10.61%	\$3,260.73
Gold Leader	6.68%	\$5,708.02
Diamond Leader	4.40%	\$11,412.03
Platinum Leader	1.02%	\$34,309.45
Star Platinum	0.56%	\$31,011.92
Executive	0.59%	\$44,193.99
Star Executive	0.30%	\$68,530.42
Presidential	0.24%	\$98,169.97
Star Presidential	0.09%	\$135,560.69
Ambassador	0.18%	\$204,544.65
Star Ambassador	0.08%	\$376,696.17
Royal Ambassador	0.10%	\$963,579.89
Star Royal Ambassador	0.01%	\$1,682,144.32

The amounts above are in addition to and do not include profits earned on the resale of products to consumers or other Affiliates.

The figures stated above are not a guarantee nor are they a projection of a typical Affiliate's earnings or profits. Like any other independent business, the achievement or failure of an Affiliate depends upon his or her skill set, commitment and desire to succeed. At Vemma, the opportunity to earn more is always available to each and every Affiliate. For more information on Vemma's Compensation Plan, please go to <http://www.vemma.com/backoffice/pdf/compensationPlan.pdf>.